

Customer Persona

INSERT PICTURE
OF YOUR
CUSTOMER
PERSONA HERE.

Name:

Age:

Job Title:

Location:

Brief Profile:

Goals and Challenges

Biggest Concerns:

Values Most:

Success Means:

Salary:

Social Status:

Education:

Interests:

Day to Day Jobs:

Digital Habits

Devices:

Preferred Search Engine:

Frequently Visited Sites:

Most Frequent Internet Activities:

Average Internet Time Per Day: